

# York Art Association

## June 2011



**“Fiber Art - Breaking the Barriers of Traditional Quilt Making and Entering the Realm of Art.”**

Program by Wen Redmond  
Thursday, June 23, 2011  
Wine Reception at 6:30  
Talk 7:00 – 8:00 p.m.

## FABULOUS FIBERS

**Second Annual Judged Fiber Art Show!!**

**June 3 – June 26**

**Opening Reception:**

**Sunday, June 5, 2-4 PM**

**All Fiber Art is included**

Quilts, Rug Hooking, Weaving, Wearable Art, Fabric Painting, and Soft Sculpture

**Judge: Wen Redmond**

Nationally known Fiber Artist, member of League of NH Craftsmen, and Professional Studio Art Quilt Assoc. Wen's work is represented in numerous publications and Art Galleries.

(Judging will be based on Artistic Value, Workmanship and Originality)

DROP OFF DATES FOR ARTWORK: Tuesday May 31,  
5 -7 PM; Wednesday June 1, 5-7PM

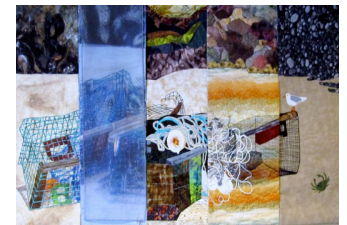
PICK UP UNACCEPTED WORK: Friday JUNE 3,  
5-7PM

PICK UP ALL ACCEPTED WORK AFTER THE SHOW:  
Sunday and Monday June 26 and 27, 5-7 PM;

For Information: Carol Powley: 207-439-4850;  
[capowley@comcast.net](mailto:capowley@comcast.net) Elena Sarni: 207- 363-4049;  
[gallerymanager@yorkartassociation.com](mailto:gallerymanager@yorkartassociation.com)

### **SPECIAL EXHIBIT AT FIBER SHOW.**

The Seacoast Association of Fiber Artists, SAFA, will be exhibiting a slice quilt in the lobby of the York Art Association during the Fabulous Fiber Show in the month of June. Members



of SAFA were given a slice of a landscape photograph to duplicate in Fiber Art, with the requirement that the horizon line remain consistent. The artwork is currently on exhibit at the Mark Wentworth Home in Portsmouth, N.H.

"Trapped" by Seacoast Association of Fiber Artists, left to right the panels were made by: Deb Martin, Wen Redmond, Michele O'Neil Kincaid, Kathy Angel Lee, and Nancy Hubbard, respectively.

### **What's Inside!!!!**

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## **PLEIN AIRE PAINTING**

No fee to participate.

The date: Every Tuesday  
from 4:00 to 7:00.

Medium: What ever you  
choose

Places: To be announced.

Those who sign up will be given the list of locations on July 5th. We will meet at the York Art Association at 3:45 and car pool since many locations cannot accommodate multiple parking spaces.



To sign up please contact Diana Servis at [arty.candy@yahoo.com](mailto:arty.candy@yahoo.com) or call [\(207\) 361-1186](tel:(207)361-1186).

Please sign up before June 30th

\*\*\*\*\*Anyone who wishes to add your choice of the perfect location please call early so we may have the option of adding it to our list. Thanks \*\*\*\*\*.

## **PROFESSIONAL DEVELOPMENT SERIES**

Please sign-up in advance by calling the office, or emailing Elena. It is free for members and \$10 for non-members.

### **PR 101: GETTING YOUR MESSAGE OUT**

**Thursday, June 2, 6:00 – 7:30 p.m.**

**Jessica Tomlinson, Director of Public Relations at  
Maine College of Art**

In this workshop for visual artists, Tomlinson will review how to define your target audience and how to best communicate with them. Tomlinson will cover traditional media and social media options and strategies. Topics range from press releases and postcards to Facebook and Flickr.

Jessica Tomlinson is the Director of Public Relations at Maine College of Art. Previously, she worked at the *Portland Press Herald/Maine Sunday Telegram*. She is also the Board President of SPACE Gallery in Portland, Maine. She has served on the Maine Arts Commission, the Creative Economy Council and the Portland Arts and Cultural Alliance.

### **SECURING AND MAINTAINING GALLERY REPRESENTATION**

**Thursday, July 7, 6:00 – 9:00 p.m.**

**Sarah Chaffee, Gallery Director, McGowan Fine  
Art, Concord, NH**

This session will focus on securing gallery representation and maintaining a strong relationship with your gallery. Components will include: elements of professional portfolios, resumes & artist statements, what to expect out of gallery relationships, overview of standard legal and contractual agreements with galleries, as well as advice on how to price your artwork. The third hour of this session will be reserved for a portfolio review with Ms. Chaffee. Sign-up early --- there are only 12 portfolio review spots! 5 minutes are allotted for each review. Portfolio reviews are reserved for members only, but reviews will be done in front of the other attendees so that everyone can learn from them. \*Please call, or email York Art Association's gallery manager to reserve a portfolio review spot. And remember to bring your portfolio to the session.

Sarah Chaffee is the Gallery Director and a partner at McGowan Fine Art in Concord, NH. She started working for McGowan Fine Art in 1997, and became a partner in 1999. She has served on the advisory council for the Currier Museum of Art, and has been a jurist for the NH League of Craftsmen Annual Fair.

### **GRABBING THE ATTENTION - PUBLIC AND PRESS**

**Thursday, August 4, Time: 6:00 – 9:00 p.m.**

**Deb Hagen, Editor-in-Chief, *Art New England***

How can you land the attention you deserve (and need)? Here's a workshop that takes you to the editor's desk, giving you insight on how stories are chosen and how artists are selected for reviews. Learn the importance of timing, conveying the right information, communicating with the right sources. Editor-in-Chief of *Art New England*, Deb Hagen will also discuss the best way to approach editors and critics, how to build and maintain a media database, and understanding just what the editor wants. Hagen will also talk about: invites, e-mails, news releases, and artist's statements. Participants are encouraged to bring your artist's statement and/or one of your news releases. Time will be allotted for a Q&A session.

Debbie Hagan has been writing and reviewing art for *Art New England* magazine for 15 years, and now serves as editor-in-chief. She has written about the visual arts for *Boston Globe Magazine*, *American Style*, *Artist's Magazine*, and many other publications. She teaches writing courses at New Hampshire Institute of Art in Manchester, NH and advises visual artists and art scholars.

## SECOND SATURDAYS AT 7

At

### **YAA "Where Art Happens"**

**Free Music, Short Plays & Poetry this Summer**

**SAVE THE DATES: June 11, July 9 & August 13**

**June 11-** Joyce Anderson and Michael Kimball are back by popular demand. Joyce Anderson glides effortlessly between traditional and contemporary songs and fiddle tunes from foot stompers to sultry torch songs. She is a distinguished singer/songwriter and has many critically acclaimed albums as a soloist, together with small groups and with her husband, Harvey Reid. Last year's YAA audience was enamored of her wonderful versatility on fiddle and guitar and in working with Kimball on 2 short play readings.

**Michael Kimball** is a novelist, playwright, and screenwriter. His novel *Undone* received the Fresh Talent Award in the U.K. and remained on the London Times' top ten bestseller list for two months in 1996. Stage plays include *Ghosts of Ocean House*, nominated for the 2007 Edgar Award by the Mystery Writers of America, and the award-winning short play *Say No More*, which has seen multiple performances by more than 25 companies across the country. Michael has sold original screenplays and adaptations to movie companies and written episodes for the TV series *Monsters*.



**Joyce Anderson** – A brilliant musician who is respectful of tradition but throwing genre to the wind, Joyce glides effortlessly between traditional & contemporary songs and fiddle tunes, from foot stompers to sultry torch songs. Her seven critically acclaimed CDs (Four with folk luminary Harvey Reid) and her live performance reveals her depth as an American roots musician and highlights her versatility as a singer, songwriter, interpreter and powerful instrumentalist.

Next program on July 9 features local duo of Lex and Joe ....Lex and Joe have been playing music up and down the East Coast for over ... Solidly based in the blues, Lex and Joe combine strong rhythm.

## TWO NEW WORKSHOPS!!!!

Students must sign up in advance. To reserve your spot please call York Art Association at: 207.363.4049, or email [gallerymanager@gmail.com](mailto:gallerymanager@gmail.com).

### AN ADVENTURE WITH CLAY

York Art Association artist MaryAnn Fleming will be offering three session, hand-building clay class. Participants will learn how to create decorative, yet functional serving pieces using classic hand-building techniques. Slab, pinch, and coil methods will be taught. Students will also be instructed in the use of various texturing tools as a way of adding visual interest to their work.

No prior art experience is required. Just bring your imagination! The fee for all three sessions is \$130. This includes all materials (stoneware clay, tools, glazes, and firings). The classes will be held from 6:00 – 8:00 p.m. Fleming's studio in Cape Neddick, ME. Class dates are Tuesday, June 14, Thursday, June 16, and Tuesday, June 20. Students will be able to take home their completed piece after the final glaze firing.

For more information about the class please contact MaryAnn Fleming directly at: 207.351.5155.

### INTRODUCTORY WEEKEND

#### ENCAUSTIC WORKSHOP

**INSTRUCTOR: KIM BERNARD**

Saturday & Sunday September 24<sup>th</sup> and 25<sup>th</sup>,  
9:00 – 5:00 pm

Workshop \$195.00, plus \$65.00 for supplies

Min. 4 students, Max. 8. Workshop will be held at Kim Bernard's studio in No. Berwick, ME

Interested? Instructor Kim Bernard will be hosting a demo at YAA in August. Date and time to be decided.

Encaustic, meaning "to burn in", dates back to 5th Century BC. Used as a contemporary medium it is a versatile method of painting with a beeswax based paint kept molten on a heated palette. In this two day workshop participants will learn about safe studio set up, how to prepare supports, making encaustic medium, wax application, fusing, color mixing, layering, masking, scraping, etching a line, pigment sticks, graphite and Xerox image transfers, collage, embedding and incorporating found objects, see a slide presentation on the history and contemporary use of encaustic. Demonstrations are introduced between work blocks allowing students ample time to experiment with techniques.

## GATEWAY FARMER'S MARKET

The monthly dates are:

JUNE	Saturday	4 – 11 – 18 – 25
JULY	Saturday	2 – 9 – 16 – 23 – 30
AUGUST	Saturday	6 – 13 – 20 – 27
SEPTEMBER	Saturday	3 – 10 – 17 – 24
OCTOBER	Saturday	1 – 8 – 15 – 22 – 29

Sign-Up requirements for the YAA Outside Exhibits at Gateway Farmer's Market:

If a YAA member has contacted me to choose a Saturday, you will see it as **RED**. If not **RED** the Saturday is still available to you. Participation requirements for YAA Outside Exhibits:

\***CHOOSE** a single Saturday of one month or you can choose Saturday in each of 3 months.

\***MUST** be a current YAA member

\***YOU** need to go to YAA to pick up YAA documents to take with you to also exhibit: Flyer, Banner, Newsletter, Membership forms, etc. **or** ask me to bring it to the exhibit at the Market for you.

\***THE** space provided for showing your artwork is **FREE**; please **RESPECT** these establishments so we can continue to have this wonderful opportunity available to us!

\***ALL** displayed pieces must be "For Sale"

\***CONTACT** the Outside Exhibit Manager below to get your dates:

### **Outside Exhibit Manager**

Email [tstevens@maine.rr.com](mailto:tstevens@maine.rr.com) or

Call: 207 - 363 - 8453 to sign up

## ART IN THE PARK

It is time for you to get your application in for Art in the Park, a fine art and fine craft show, to be held on Saturday, September 17, from 9 AM to 4 PM. A limited number of 12' X 12' spaces are still available. All exhibited work must be original work and design of the artist. Artist reproductions/prints must be signed and numbered by the artist in limited editions and must be labeled as such. Entry fee is \$ 100.00 and if you are a new entrant there is a non-refundable jury fee of \$ 15.00. Applications are available on line at [www.yorkartassociation.com](http://www.yorkartassociation.com) or at the YAA building. Cash awards and purchase prizes are awarded. So apply now for this popular show.



## LETITIA MOORE SCHOLARSHIP

This will be the third year in which YAA has awarded the Letitia Moore Charitable Trust Scholarship. The previous scholarships were for \$ 5,000.00 and \$ 7,500.00. In order to be eligible, a student must be enrolled in an accredited college or university, be majoring in art or art history and have completed his or her first year of study with a grade point average of at least 3.0 or greater. Applicants must submit a letter application and provide proof of their eligibility.

The letter should describe the applicant's educational and career goals, and any information, which shows the applicant, is a deserving student. The letter should also identify the names and telephone numbers of two or three references familiar with the applicant's ability and aspirations. Proof of eligibility must come in the form of an official transcript from the college or university which shows that the applicant is enrolled beyond the first year of study with a major in art or art history, and has attained a grade point average of at least 3.0 the prior year of study (Note: if the institution does not use a GPA grading system, a letter indicating the student's good standing from the department chair or advisor may be substituted). Scholarship awards will be paid directly to the college or university and are for tuition only. YAA Trustees, their families or designees who make candidate recommendations are not eligible to participate in this program. Applications are available on line or from the YAA office. The deadline for the 2011 scholarship is September 1, 2011. Please mail applications to York Art Association, c/o Lou Hargan, P.O. Box 74, York, ME 03909

## Ongoing Events

### *The Photography Group is Going Strong*

May photography group meeting to discuss Web sites for artists.

The June meeting of the photography group will meet on the second Tuesday of the month, June 7<sup>th</sup> at 7:00 PM. All members are welcome to attend. The group is for people with diverse backgrounds and experiences. This month's assignment is Pinhole photography. Participants are also welcome to bring photographs for review. Contact Barry Tarr at [btarr@seachangephotography.com](mailto:btarr@seachangephotography.com) if you have any questions.

## Fiber Arts Group & Seacoast Silk Painters:

YES we have Joined Together!!!! We will be meeting on the second Monday of each month at 1PM, in the York Art Association Gallery. The meeting is open to all members of YAA. We are not having a regular meeting in June, due to our work and gallery sitting for the show during that month.

The next Fiber Art Group meeting will be on Monday, July 11, at 1PM.

At the May meeting we discussed "Collage" and it was suggested that we work on a Collage Challenge for the July meeting. We came up with a "fun" theme: decorate an old "Bra" or a dollar store purchase, any way you would like. The bras will be a collage assembly of color, embellishments, and fibers, anything that rocks your boat. Bring your challenge finished or unfinished to the July meeting. We will work on an idea to incorporate into one piece of art designed by our Fiber Art Group to be entered into an Art Show.

Submitted by Carol Powley

## Exhibit Your Artwork Locally!!!

All the members of YAA are allowed to exhibit in 4 different sites in York for 2 months at a time. The exhibit sites are:



Town Hall – York Family Practice  
York Hospital – York Library –  
And York Land Trust - NEW OUTSIDE EXHIBIT SPACE

The York Land Trust's offices on Route One, just south of York Street, is the latest outside exhibit space for the York Art Association's members. Through the months of May and June, **Louise Welton** will be displaying her paintings at the Land Trust and **Doug Coleman** will have his photographs at the York Hospital. **Doug Frazier** will exhibit his watercolor and oils at the York Library.

Please contact Tom Stevens, 207-363-8453, [tstevens@maine.rr.com](mailto:tstevens@maine.rr.com) regarding the possibility of exhibiting in the Outside Exhibit. There are open sites now this year and continuing each year. Your exhibit in York sites can expand your art presentation to several more purchasers. Still Open are The Town Hall May – August and November and December, York Hospital June, July, August and December; York Land Trust June through December.

Please call or email me if you are interested. You can see the current calendar on our website, [yorkartassociation.com](http://yorkartassociation.com). **Call Today to reserve you spot for 2011. Many venues are still open.**



## We Are Now on FACEBOOK!!

I'm Julie Ann LaBouve, a new member of YAA and I have volunteered to handle the Facebook page.

"Be sure to "LIKE" us on Facebook ("York Art Association") for more info, events and photos – and tell your friends!"

Julie Ann, 332-1532

## YAA Newsletter

**(July Newsletter Article Deadline,  
Friday 6/17/11!!!!)**

Newsletter Editor - Sue Wierzba  
([susanwierzba@gmail.com](mailto:susanwierzba@gmail.com)),

Newsletter Printing - Donna Sabaka

Newsletter E-mail Distribution - Suzie Goodwin  
[suzieg123@gmail.com](mailto:suzieg123@gmail.com)

To get the YAA Newsletter by e-mail, e-mail Suzie Goodwin [suzieg123@gmail.com](mailto:suzieg123@gmail.com) and we will add you to the list. For future Classes, lectures, shows, demos. Please get in touch with specific contact person if you have any questions.

# **EXHIBIT OPPORTUNITIES!!**

## **Opportunity 1: Just Us Chickens**

Where: Just Us Chickens Lower Gallery at 9 Walker St. Kittery, ME

When: Each month we feature an artist of the month to exhibit their work in our lower gallery (approx. 12 x12 size room). It is possible for 2 artists with different mediums to share the space as well. The artist's opening is usually held 4:00 - 7:00 on the First Friday of every month to coincide with Portsmouth's Art Walk.

What: We are interested in all mediums.

Why: This is an opportunity for more exposure of your artwork and sales during that month. The artist receives 60% of the sales.

How: Contact Jane Ansaldo Church, [j.ansaldo@comcast.net](mailto:j.ansaldo@comcast.net)

Cell: [603.686.0788](tel:603.686.0788) or home [603.929.4919](tel:603.929.4919)

## **Opportunity 2:**

### **The Galleries at Morning Walk**

A new gallery space called The Galleries at Morning Walk is opening in Kennebunkport's Dock Square. It is located on Portland Road in-between the English Meadows Inn and Market Day -- just outside of Lower Village, Kennebunk. Inclusion is juried to ensure a complimentary balance of art and craft. Galleries must be open during specified hours from Memorial Day through mid-December. Artists are encouraged to work in their space. The space can be shared. A common space includes restrooms and a utility sink. Holly Ross will be handling PR for the artists, and scheduling events such as art walks, exhibits, and classes to further encourage foot traffic. Call Gallery Director/Coordinator Holly Ross of Fish House Designs for more information. [207-408-2236](tel:207-408-2236) or [hollyc.ross@yahoo.com](mailto:hollyc.ross@yahoo.com)

## **Opportunity 3: Fuller Gardens Art Show and Sale "A Touch of Color"**

Exeter Town Hall Gallery

10 Front Street, Exeter, New Hampshire Drop Off:

Wednesday, July 20, 4-8 p.m.

Exeter Town Hall Gallery

Opening Reception: Friday, July 22, 5-8 p.m.

Show Dates: July 23 - 31, 12-5 p.m.

Registration fee: 1 piece \$20; 2 pieces \$25

Pick up date: Monday, August 1, 5-8 p.m.

Non-juried show, open to all media. Wired and ready for hanging, no clips or sawtooth. 30% commission to benefit Fuller Gardens. For more information: [603.964-5414](tel:603.964.5414) [www.fullergardens.org](http://www.fullergardens.org). Come to the show and receive a discount coupon to Tavern at the Rivers Edge Restaurant!

## **Opportunity 4:**

### **Member Craft Show this Summer-July 16?**

Louise Gerstenblatt would like to explore the possibility of having a YAA summer sale in the park across the street in Moulton Park on



July 16th. It would be for members only and charge 25.00 for a table...almost like a yard sale. This would be for all mediums. MaryAnn Flemming would help along with others. COMMENTS AND THOUGHTS for this project?. Please contact Louise at [LGOOriginal@aol.com](mailto:LGOOriginal@aol.com) or MaryAnn at [sea\\_bound7@yahoo.com](mailto:sea_bound7@yahoo.com).

## York Art Association 2011 Show and Workshop Schedule

Dates	Show Name	Chairman	Drop Off	Reception
6/2 - 626	<b>Fabulous Fibers Arts Show, "Open" Juried</b>	<b>Carol Powley</b>	<b>5/31 &amp; 6/1</b>	<b>6/5, 2-4 PM</b>
6/2	Professional Development Series – PR 101			
6/14, 6/16 and 6/28	An Adventure with Clay (Page 3)			
<b>6/23</b>	<b>Wine Reception and Gallery Talk by Wen Redmond Opens at 6:30 with Wine Reception, 7:00 Gallery Talk</b>			
<b>6/30 – 7/31</b>	<b>Annual Exhibition,</b>	<b>Diana Servis</b>	<b>6/26 &amp; 6/27</b>	<b>7/1, 5-7 PM</b>
7/7	Professional Development Series, Gallery Representation			
7/11	Fiber Arts and Seacoast Silk Painters Meeting			
8/4	Professional Development Series, Grabbing the Attention of the Public and Press			
<b>8/4 – 8/28</b>	<b>Summer Member Show, "World Around You" Juried, Open, Prizes</b>	<b>Marina Forbes &amp; MaryAnn Fleming</b>	<b>7/31 &amp; 8/1</b>	<b>8/5, 5-7 PM</b>
<b>9/1 – 9/25</b>	<b>Fall Members Show, Judged</b>	<b>Diana Servis</b>	<b>8/28 &amp; 8/29</b>	<b>9/2, 5-7 PM</b>
<b>9/17/11</b>	<b>ART IN THE PARK, 9 - 4</b>			
9/24 and 9/25	Encaustic Workshop with Kim Bernard (Page 3)			
<b>9/29 – 10/30</b>	<b>Photography Show, Judged</b>	<b>Barry Tarr</b>	<b>9/25 &amp; 9/26</b>	<b>9/30, 5-7 PM</b>
<b>11/3 – 11/ 20</b>	<b><u>"Abstract Show"</u> Judged</b>	<b>Wolfgang Ertl</b>	<b>10/30 &amp; 10/31</b>	<b>11/4, 5-7 PM</b>
<b>11/19</b>	<b>Holiday Fine Art and Craft Show</b>	<b>Louise Gerstenblatt</b>		
12/1 – 12/18	Open			

Edited 5/26/11

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